

*DAMAC*  
Lagoons

PORTOFINO

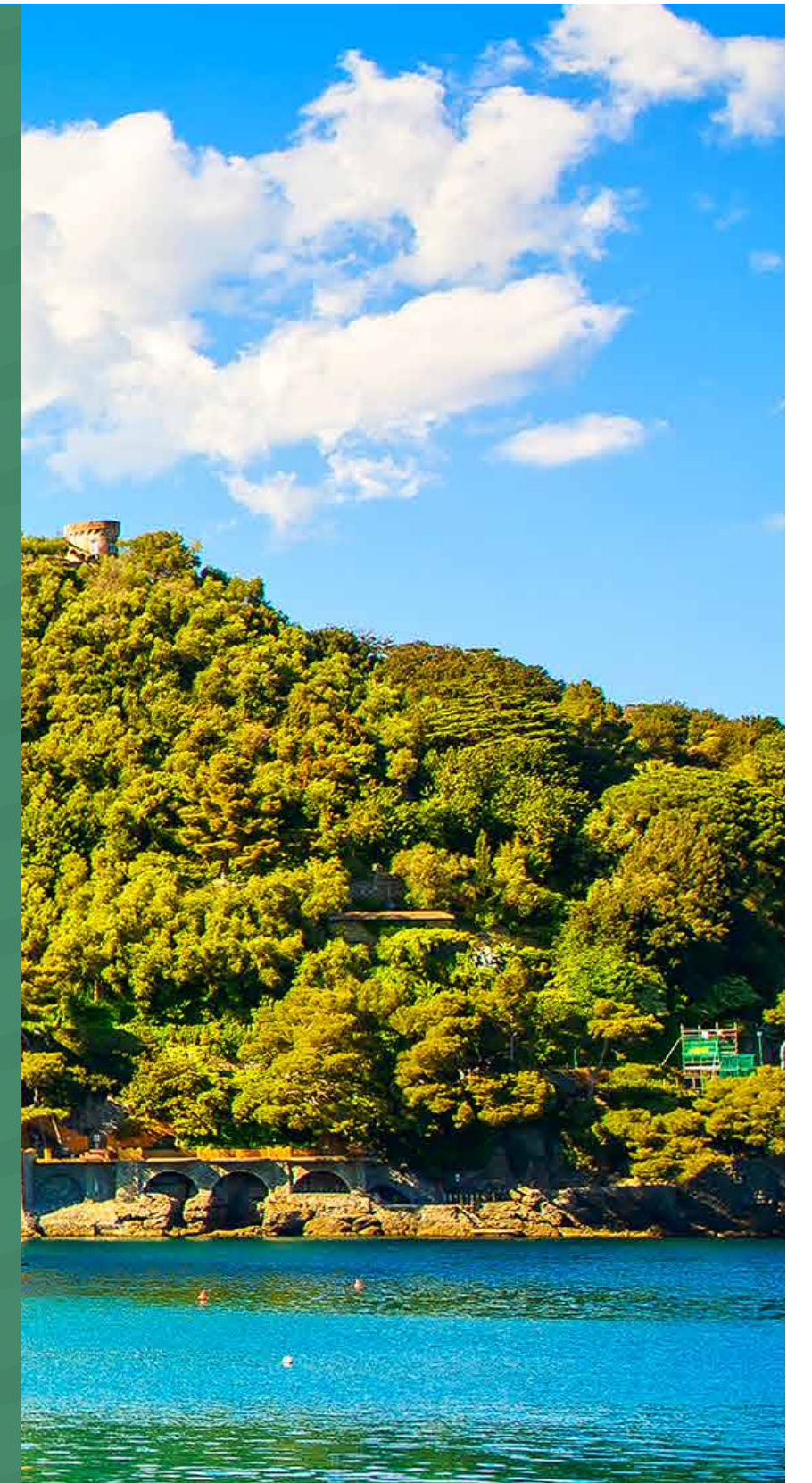






# Shades of life

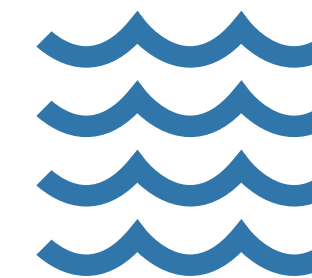
It's where sunshine dances across a ballroom floor  
of blue, while the gentle pastels, hushed hues and  
bold statements watch in amusement.







# Hues of nature



Where do the colours of the rainbow come out to play? Where do the azure waters cradle you? Where does work meet play as if they were made for each other?



# Palettes of Portofino

Life's simple pleasures meet luxury unrivalled at Portofino. Embrace Italian living with shades of every kind from the country's vibrant palette.

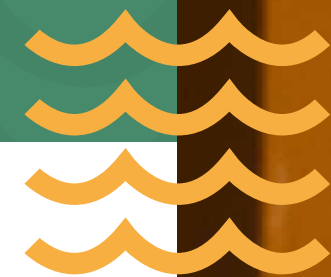




# Live La Dolce Vita

What for others may be a distant dream, is a slice of everyday reality at DAMAC Lagoons.

Welcome to the Ligurian chapter.  
It may be our best one yet.







# Painting the perfect picture


Famed for its artistic heritage, cultural history, natural landscapes, culinary discoveries and more, the nuances of Portofino are woven together by colourful threads; each representing a sentiment, each telling a story.





# The beauty of balance

Like the best of the world's masterpieces, Portofino's palette is artfully balanced – a visual equilibrium of colour and pattern, unity and variety. Complementing this concept, the Work & Play Hub combines business with pleasure, giving you a picturesque office address that takes you into the great outdoors.







# A business centre

That's closer to nature

Work away from home but stay in the community at these soundproof PODs that create positive, productive workspaces for all. Thoughtfully designed with transparent glass walls, green elements and natural accents, the PODs also come equipped with state-of-the-art tech to ensure you have a great day at the office.







Just another day at

# **your aqua office**

It's easy to get used to the calm and clarity that comes with working on water. Take your next business call with the ambient sounds of gentle waves or let your evening catch-up coincide with sunset views on the water. Could there be better perspective?



# Outdoor rooms

For meetings with a view

Business chats with sandy beaches and blue skies  
it's the new recipe for success.

Make an impression with stunning glass  
enclosures that offer private spaces for meetings,  
lunches or casual catch-ups, all with azure blue  
lagoon views.







Water meets wonder at

# the aqua library

Take a break from your busy schedule and lose yourself in leisurely moments by the water, reading something new. With waterproof books as well as an aqua café, this zen space will keep you coming back for more.



Get in a workout at

# the aqua gym

Got some time between meetings?  
Plan ahead and catch one of the many sessions at  
the Aqua Gym – working out in the water with lush  
green community views, is the ideal set-up for a  
productive day ahead.







Feel the rhythm at the

# open-air music pavilion

For an extra burst of positivity, carry your laptop and head to the music pavilion. There's something magical about the wind in your hair and music in the air. The best part? It's all in a day's work.



Find zen at

# the outdoor spa

The best way to power through the work day is to pause, relax and reboot. Find all your favourite treatments at the Portofino spa and look forward to a glorious balance between a day at the office and some welcome pampering.

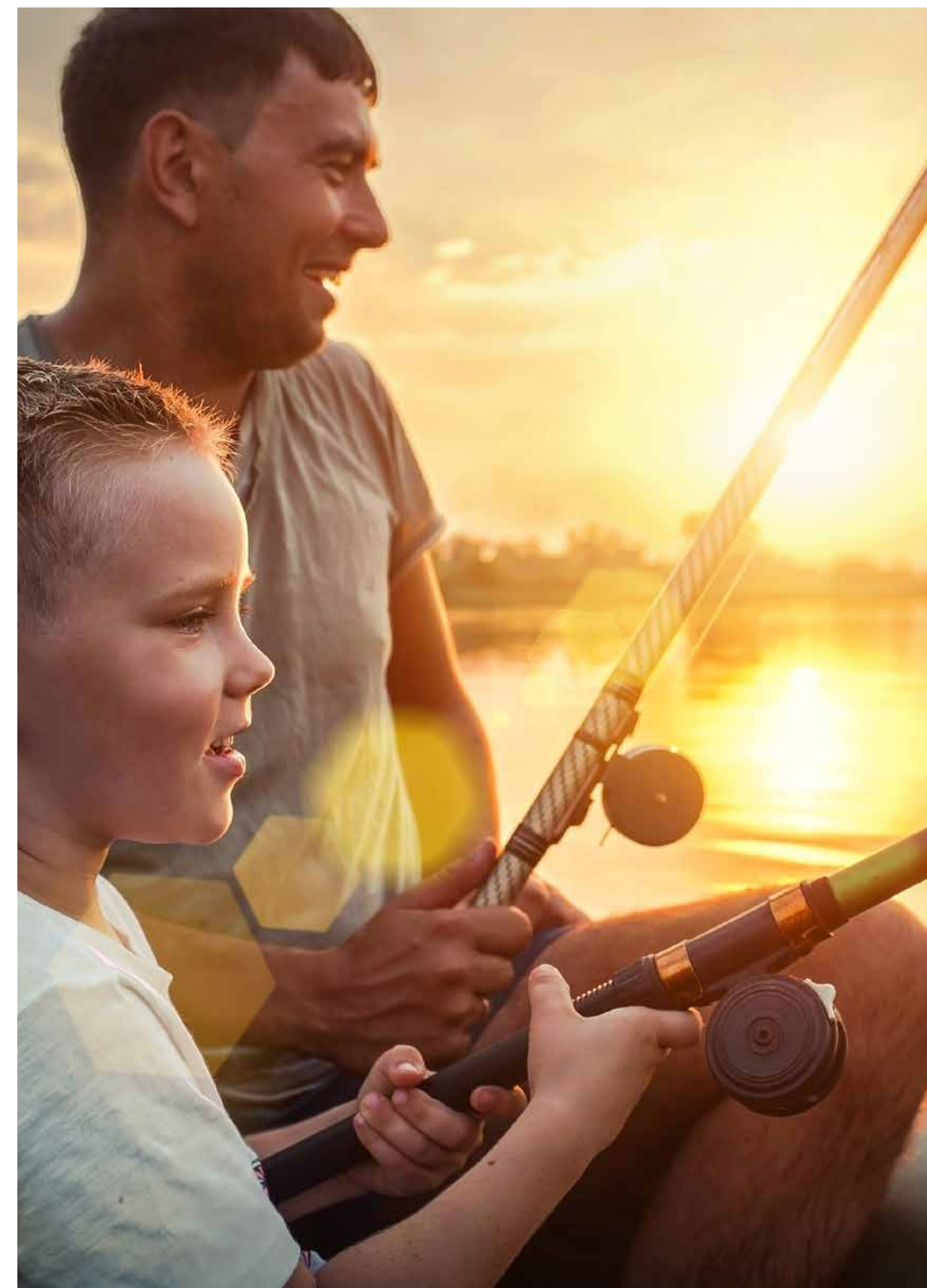




Relax by the

# fishing lake

Spend quiet evenings after work at the fishing lake, taking in the serenity of evening sunsets. There's every reason to suggest why this will soon become your favourite place to unwind.





Look up at the

# observatory

When was the last time you picked a souvenir from the skies? Cast your eyes upwards and look up to the unseen and unimaginable. Let the stars accompany you all evening as you make memories for a lifetime.





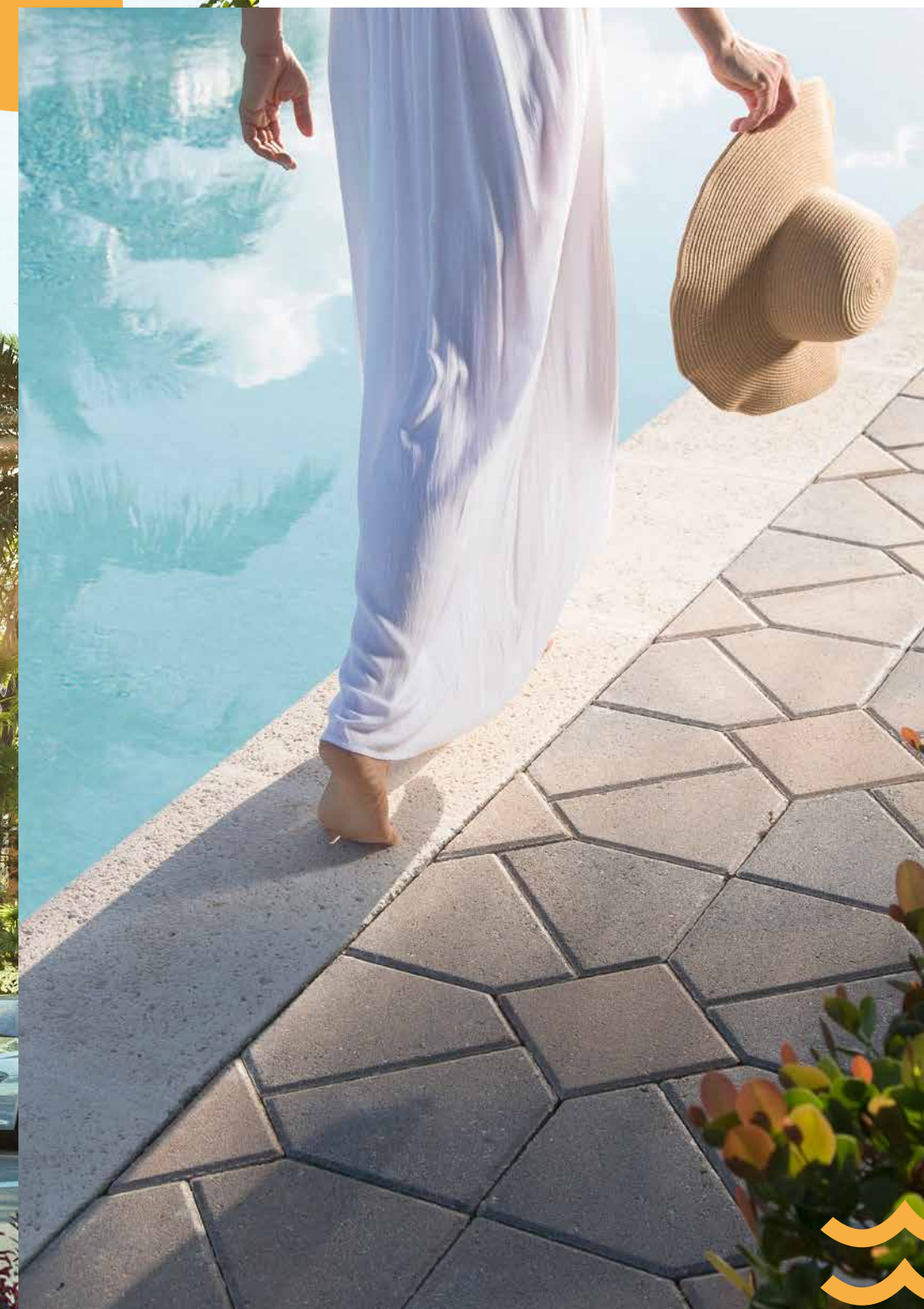
# Stylish living at

Portofino

The exterior design takes its inspiration from the picturesque Portofino village, where stunning structures line up along the breathtaking shore.







# Vibrant from the outside in

Full of colour and character, each Portofino villa is an artistic masterpiece that effortlessly combines luxury, elegance and the spirit of carefree living.







# Comforts in every tone

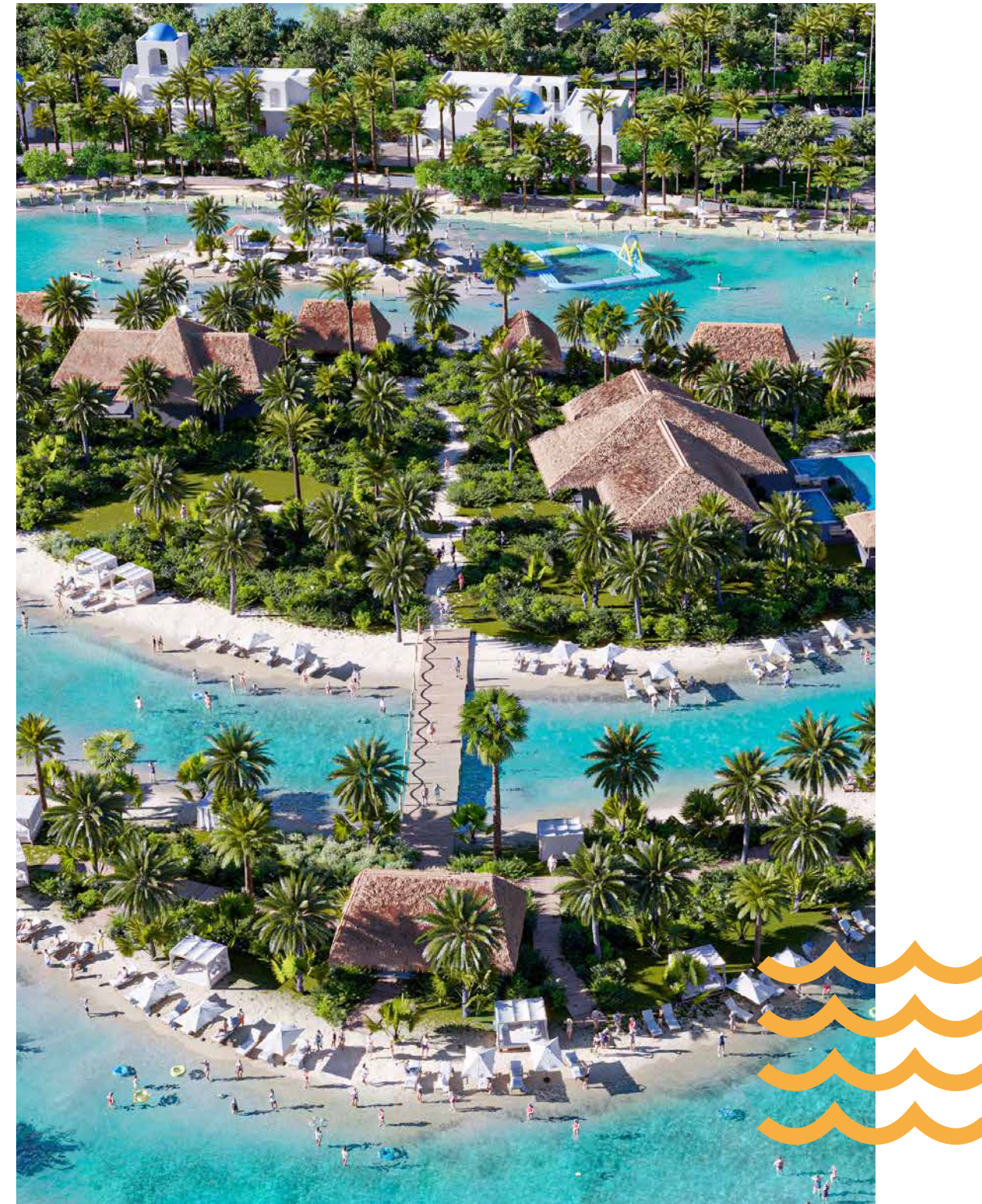
Every shade of the Portofino palette sparks life into the interiors – vivid beige tones and elements of white go perfectly with the natural, wooden textures.





# Live every day like a holiday

Hidden away from the hustle and bustle is DAMAC Lagoons – a community where enchanting homes surround azure blue lagoons, white sandy beaches, tropical island vibes and a host of other amazing experiences.



**DAMAC**  
Lagoons



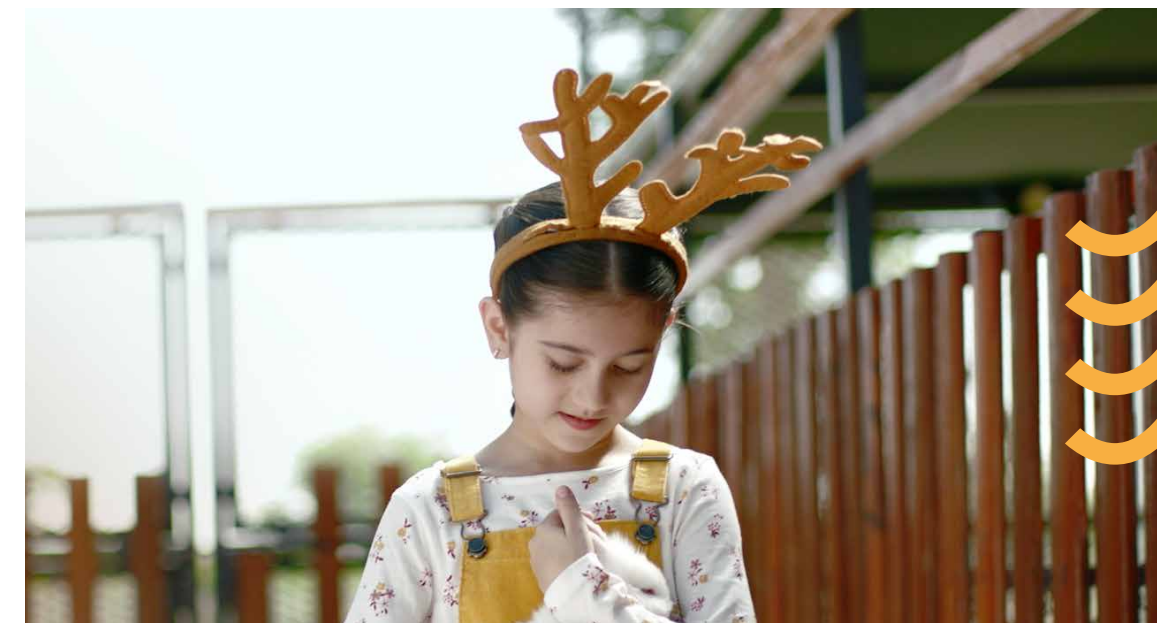
Find yourself at one with nature in a space designed for the unique mix of adventure, excitement and luxury living, giving you the chance to explore new avenues of water-first fun.



# Nestled in the lap of

**DAMAC**  
HILLS

DAMAC Lagoons is home to a community  
you can call your own – DAMAC Hills.  
Find your place across 42 million square feet and  
some of the most unique experiences the city has  
to offer with Trump International Golf Club Dubai  
as the centrepiece.

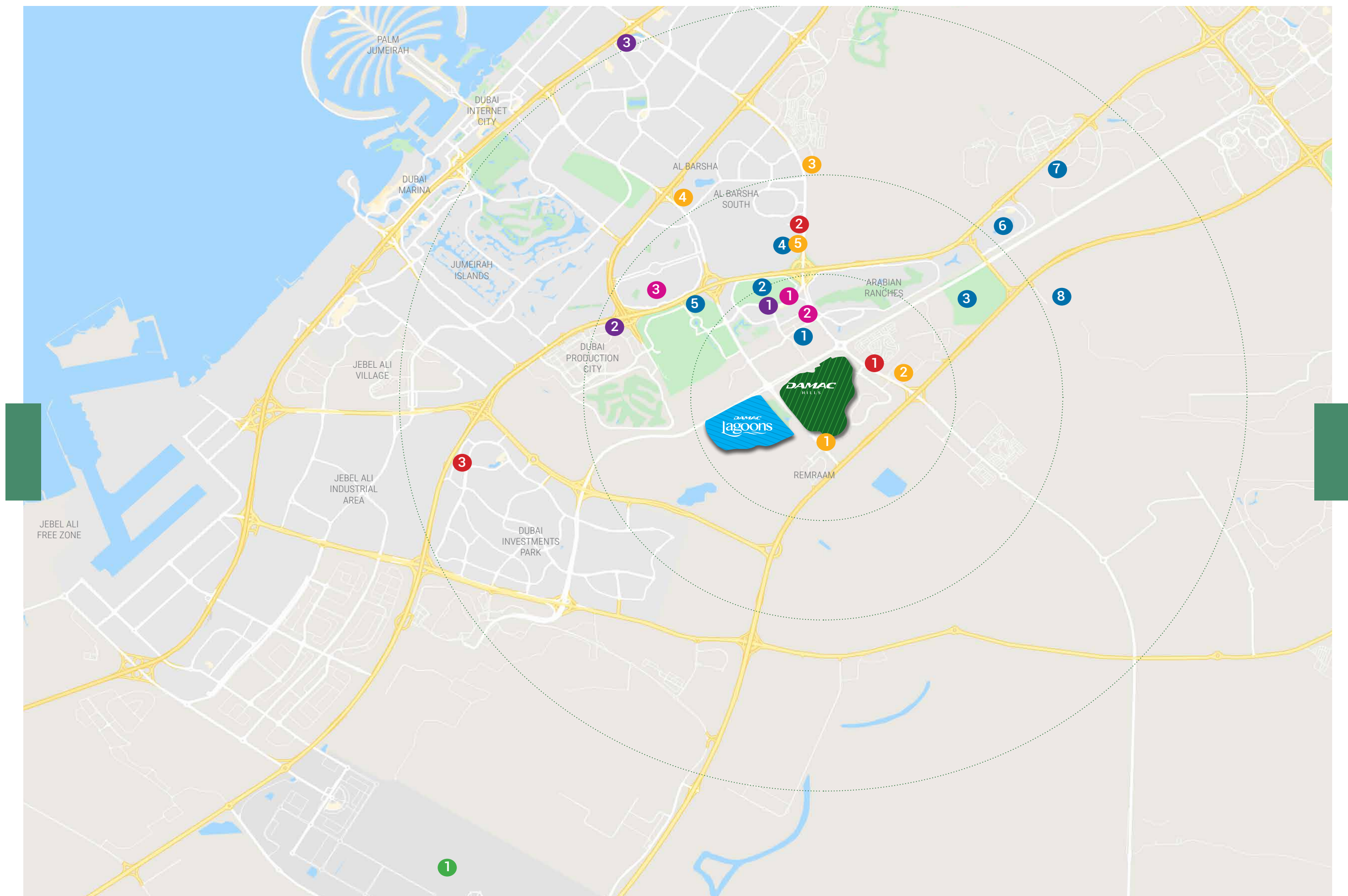


Begin the day with a brisk workout on the sports  
fields. Then make new friends at the stables,  
petting farm and dog park. Get your share of  
vitamin sea at Malibu Bay – the hip new wave pool  
or let the evening run its course by the fishing lake.



All of life's essentials are taken care of at DAMAC Hills.  
Three supermarkets for your everyday needs,  
the finest healthcare for your family, world-class  
education in the form of an international-curriculum  
school and so much more.





# The Luxury of Location

## SPORTS AND LEISURE

- 1 Dubai Polo & Equestrian Club – 10 minutes
- 2 Dubai Autodrome – 12 minutes
- 3 The Plantation Equestrian and Polo Club – 11 minutes
- 4 Miracle Garden – 13 minutes
- 5 Dubai International Stadium – 14 minutes
- 6 Global Village – 14 minutes
- 7 IMG World – 14 minutes
- 8 Hamdan Sports Complex – 15 minutes

## HOSPITALS

- 1 Aster Medical Centre – 9 minutes
- 2 Mediclinic Parkview Hospital – 12 minutes
- 3 NMC Royal Hospital – 19 minutes

## HOTELS

- 1 Park Inn by Radisson – 10 minutes
- 2 Studio One Hotel – 9 minutes
- 3 Five Hotel Jumeirah Village Circle – 19 minutes

## AIRPORT

- 1 Al Maktoum International Airport – 28 minutes

## MALLS

- 1 First Avenue Mall – 11 minutes
- 2 City Centre Me'aisem – 14 minutes
- 3 Mall of the Emirates – 24 minutes

## SCHOOLS

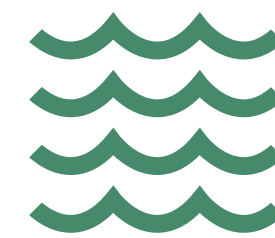
- 1 Jebel Ali School – 5 minutes
- 2 Fairgreen International School – 11 minutes
- 3 Global Indian International School – 16 minutes
- 4 Safa Community School – 18 minutes
- 5 Kings' School – 21 minutes

DAMAC Lagoons is hidden away along Hessa Street right opposite DAMAC Hills community. The convenient location puts residents within minutes of the city's key arterial freeways such as Mohammed Bin Zayed Road, Emirates Road and Al Khail Road.





# Cluster Plan



BL-5-E BL-3-M BL-4-M BL-VD1 BL-V75